



EUGENE MARATHON

Finish where it all began...HAYWARD FIELD!

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Gorilla Capital Marks the Miles at Fourth Annual Eugene Marathon

EUGENE, Ore. – At this year’s fourth annual Eugene Marathon on May 2 runners will, once again, be seeing gorillas. For the fourth year in a row Eugene-based Gorilla Capital is providing the mile markers that chart competitors’ progress along the 26.2 mile course. In all there will be 28 “feather flags” adorned with the familiar gorilla icon scattered throughout the 5K, half-marathon, marathon and kids’ marathon routes.

“We’re proud to be a sponsor of this great event,” says Gorilla CEO John Helmick. “As a company we share many of the same values that make marathon runners so admirable — the work ethic, discipline and perseverance of their training as well as the toughness and grit necessary to complete the marathon distance.”

A former collegiate distance runner with a 2:23 marathon PR, Helmick knows a thing or two about being in it for the long haul. His company, a buyer and seller of foreclosed homes, prides itself on being methodical, efficient and tireless in its pursuit of high-value properties that appeal to the general public.

Gorilla Capital has been a strong supporter of the Eugene Marathon ever since the race’s inception in 2007. The company’s “gorilla blue” mileage markers have evolved in their design over the years but Gorilla Capital’s commitment to one of Tracktown USA’s signature running events hasn’t flagged a bit.

Known as one of the prettiest and fastest marathons in the country, the Eugene Marathon course winds its way through six different parks, borders the scenic Willamette River, skirts the Owens Rose Garden and runs past Skinners Butte, to finish on the track at historic Hayward Field.

Visitors and participants can visit the Gorilla Capital booth at the Eugene Marathon Health and Fitness Expo and find a Gorilla “marathon survival kit” in the race goodie bag.

About Gorilla Capital

Gorilla Capital is one of the nation’s leading purchasers of homes sold at foreclosure auctions. Operating in multiple states and in 15 Oregon counties — Benton, Coos, Crook, Curry, Deschutes, Douglas, Jackson, Jefferson, Josephine, Klamath, Lane, Lincoln, Linn, Marion, and Polk — the company is based in Eugene, Ore. Gorilla Capital provides value pricing to homebuyers by offering carefully selected homes that have been cleaned, repaired and priced

between \$20,000 and \$50,000 below market value. All homes come with a third-party, one-year warranty.

Gorilla Capital tracks, reviews, and assesses more than 120,000 foreclosure properties annually in order to find and acquire superior properties to offer homebuyers. Gorilla Capital offers options for buyers seeking affordable, quality foreclosure-sale homes.

For more information, visit www.GorillaCapital.com, or phone (541) 344-7867.

About the Eugene Marathon

As in years past, the marathon and half marathon will run on Sunday, May 2nd through Eugene and Springfield, along city streets and through many parks. The 2009 Eugene Marathon had a record year, attracting over 6,300 runners and walkers from 46 states and 8 countries. It received the Destination Award from Travel Lane County, for recognition of its ability to draw runners and walkers to Eugene and Springfield. The Eugene Marathon truly turned into one of the country's fastest growing destination marathons, with over 30% of all registrants from out-of-state. The Health and Fitness Expo will again be at the Hilton Eugene and Conference Center on Friday, April 30th and Saturday May 1st.

Proceeds from this event will benefit over 50 local charities, teams and partners.

2010 event sponsors include: Krusteaz, Nike, The Sports Authority, Wells Fargo, Pepsi, Gatorade, Earth2O, Nesquik, Clif, Gorilla Capital, Kool 99.1, KVAL, Register Guard, Market of Choice, Canterbury Naturals, Subway, Eugene Running Company, Enterprise Rent-A-Car, and Beppe and Gianni's.

Runners can register today at www.eugenemarathon.com.